

EXPOCHESS

2014

EXPOCHESS

**Festival in tribute
to the Basque Chess Team and in support
of its international promotion**

From 27th to 30th November, 2014

Organization: AHSI Consulting for the Basque Chess Federation (Federación Vasca de Ajedrez),
with the participation of the City Council of Azkoitia and Basque institutions.



1. Introduction

On the occasion of the 30th anniversary of the Basque Chess Team, an international chess festival (EXPOCHESS) is going to take place from the 27th to the 30th of November 2014.

The Basque Chess Team will contest the Scottish Team to commemorate the match of 1984 (Azkoitia) between the Basque and the Italian Teams.

Exhibitions, contests, conferences and debates will be carried out, plus books and chess material will be on sale. All flavoured with leisure activities such as Basque traditional sports, tasting local cuisine and sightseeing in the beautiful Urola valley, which are other benefits of attending the tribute.

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2. Objectives

Firstly, we would like to pay tribute to the Basque Chess Team and promote its international recognition and also to express our support to the claim for official recognition of the Basque Sports Federations.

Secondly, we hope to spread and encourage the practice of chess among citizens as a sport and a leisure and healthy activity.

Lastly, we aim to strengthen the international image of Azkoitia, our village, and of the Basque Country in general by hosting a great media and social significance sporting and cultural event. We also expect to attract visitors thanks to its touristic and social approach.



3. Methodology

- To undertake this project we are following a set of guidelines consisting on sustainability from a social, environmental and economic perspective. These guidelines are based on the project's flexibility to adapt to organizational and budgetary requirements and on working dynamics founded on regular meetings and ongoing consultations of the organizing committee in order to clarify points of interest and to ask for financial support from Basque companies and organizations.
- We also take an active role in relation to the media to attract its interest by contacting the most relevant ones of the Basque Country and inviting international journalists, especially from Scotland, to assure a major media impact.
- Lastly, as local festivities will take place during our festival, we would like to enlarge the leisure offer inviting assistants to attend the activities related with them (above mentioned); which also implies a direct saving on costs for our festival organization.

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4. The festival

4.1. Teams meeting



The Basque Team is going to contest the Scottish Team on a six-board-match: four the senior team and two the female team.

Basque Chess Federation will take care of technical management and arbitration.

4.2. Expositions and contests related to chess

Painting, drawing, photography, lithography, sculpture and philately exhibitions will take place, as well as painting, photography and video contest related to chess.

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In this section, we will have the privilege to have expert advice of teachers from the Fine Arts School of Bilbao, such as Mikel Garate, of the sculptor Xebas Larrañaga and the engineer Eduardo Ulanga, from the School of Cinema and Video (ESCIVI).

4.3. Conferences and debates

A high level event like this requires the participation of outstanding professionals with a wealth of experience. According to our objectives, we have opted for three academic and communication experts of recognized international standing.

A. Jordi Prió Burgués



Director of the international education project EDUCACHESS and Professor of Mathematics.

B. Joaquín Fernández Amigo



Cum Laude Doctor at the Universidad Autónoma de Barcelona: FERNÁNDEZ AMIGO, J. (2008): *Utilización de material didáctico con recursos de ajedrez para la enseñanza de las matemáticas*. Universidad Autónoma de Barcelona (*Use of teaching materials based on chess tools for mathematics instruction*).

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C. Leontxo García Olasagasti



The journalist and lecturer expert in chess is an outstanding reference on his field:

- Having published more than 1000 reports in 30 years for press agencies, newspapers, radio and magazines of several countries, he has also took part on the production of more than 100 television programs awarded with diverse prices.
- He has received a medal for Sporting Merit by the High Sports Council of Spain (Consejo Superior de Deportes, CSD) in 2011, a prize by the URSS Sporting Committee and he also appears on the World Chess Federation's Golden Book (FIDE).
- He has also given conferences and hosted acts in 92 countries.

Director del festival
José M Sierra Lozano

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